3Shape announces official launch of TRIOS for sales in North America

3Shape TRIOS is a complete digital impression solution that includes intraoral scanning, clinical scan-validation, plus seamless communication with the lab

3Shape, a global leader in 3-D scanning technologies and CAD/CAM software for dental applications, declares “all systems go” for nationwide sales of its TRIOS® solution in the United States and Canada. The official announcement was at the American Dental Association’s Annual Session in San Francisco, and now, TRIOS resellers are busily taking orders for next-month delivery of new systems to clinics in the United States and Canada.

Strong network of reselling partners and supporters
3Shape has signed up a wide network of prominent national and local resellers to distribute TRIOS throughout North America to dentists, dental specialists, dental schools and more. 3Shape’s strong distribution foundation has been carefully constructed to ensure optimal geographical coverage and fulfillment of 3Shape’s high standards for customer service and support of its products. TRIOS resellers are all experienced dental supplier professionals and amply trained by 3Shape to install and support TRIOS for their customers in local clinics.

Certification and full regulatory compliance in place
The TRIOS system, as a medical device, is continuously developed under the strict regulations of the FDA and ISO 13485 requirements. 3Shape has passed all final safety tests and production inspections required for authorized sales and marketing of the TRIOS system in the USA.

Closing in on complete digital workflows between clinic and lab
TRIOS enables dentists to rapidly capture the complete intraoral situation and send the 3-D model directly to the lab. It does not require pre-spraying of the teeth. The system clinically validates the impression, and includes flexible tools allowing dentists to edit their scans. Labs and dentists can communicate about the case using 3-D design visualizations, annotations and messages. The unique full digital workflow is designed to enhance close collaboration with the lab and allow the dentist to focus more on treating patients. By utilizing the lab’s CAD/CAM expertise, along with its wide range of indications, and materials possibilities, dentists can provide their patients with more treatment options and restorations of the best possible quality and fit.

A market ripe for TRIOS unique impression technologies
In recent months, 3Shape has been touring the United States, demonstrating TRIOS for dental professionals, and the success of these live events affirms the great interest in this new digital impression solution throughout the U.S. dental market.

“We are very excited to bring state-of-the-art intraoral scanner technology to the largest dental market in the world,” said Flemming Thorup, 3Shape’s president and CEO. “The many North American labs that are using 3Shape Dental System™, or those who order our TRIOS system separately, will be able to connect with clinics using TRIOS. We believe that 3Shape will soon become a strong brand in clinics — just as it has in labs,” Thorup concluded.

In order to further strengthen support and services and closely backup its partners, 3Shape recently established a new office near Los Angeles, ensuring business-hour coverage throughout the country.

About 3Shape
3Shape is a Danish company specializing in the development and marketing of 3-D scanners and CAD/CAM software solutions designed for the creation, processing, analysis and management of high-quality 3-D data for application in complex manufacturing processes. 3Shape envisions the age of the “full digital dental lab,” and its more than 130 developers provide superior innovation power toward reaching this goal. 3Shape’s flexible solutions empower dental professionals through automation of real workflows, and its systems are applied in thousands of labs in more than 90 countries worldwide, putting 3Shape technologies at the peak of the market in relation to units produced per day by dental technicians. With TRIOS, 3Shape now brings its vast expertise and innovation power directly to dentists. 3Shape boosts its first-line distributor support network with a second-line support force of more than 30 in-house experts placed in five support and service centers strategically located around the globe.

3Shape is a privately held company headquartered in Copenhagen, with the market’s largest team dedicated to scanner and software development for the dental segment based in Denmark and Ukraine; production facilities in Poland, and business development and support offices in New Jersey and Asia. For further information regarding 3Shape, refer to www.3shapedental.com. Also visit 3Shape on www.facebook.com/3shape

3Shape’s TRIOS provides state-of-the-art intraoral scanning technology, the company says. Photo/Provided by 3Shape